

Howard County Estate Planning Council

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SPONSORSHIP OPPORTUNITIES 2020-2021

Each year the Howard County Estate Planning Council offers sponsorships of our speaker programs. There are currently three levels of sponsorship –Platinum, Gold and Silver.

PLATINUM SPONSORSHIP (Limited to one) \$ 5,000.00

The Howard County Estate Planning Council is offering the exclusive opportunity to be the sole sponsor of the four speaker programs for the 2020-2021 HCEPC year. The Platinum Sponsor will have the opportunity to introduce themselves and their company, and to introduce the speaker at every meeting.

Platinum Sponsorship runs for one year after receipt and includes:

- Sole sponsorship of the meetings including:
 - Company logo on promotional flyers for four meetings
 - Display table at the meeting site for four meetings
 - Six complimentary guest passes to each meeting
 - Preferred seating with HCEPC Board and program speaker during each meeting
 - Opportunity to introduce yourself, your company, and the speaker at the meetings
- Logo Banner recognition at all HCEPC functions during the year.
- Website advertisement on the front page of the HCEPC website including your company name, logo, and link to your company website.
- Opportunity to propose/provide speakers for consideration by the Program Committee for the 2019-2020 or 2020-2021 HCEPC year.
- First consideration for Platinum Sponsorship level for the 2021-2022 year.

If meetings are held virtually instead of in-person due to Covid-19, the following benefits will be provided in lieu of a display table and preferred seating at meetings:

1. *Logo will be displayed during entire virtual meetings.*
2. *The Platinum Sponsor may provide content for two emailings to the Council members through the Council's email system.*

GOLD SPONSORSHIP (limited to four) - \$3,000

Gold Sponsors will have the opportunity to be the sole sponsor of one meeting. Gold sponsors will be given the opportunity to introduce themselves and their company and introduce the speaker that is being sponsored.

A Gold Sponsorship runs for one year after receipt and includes:

- Sole sponsorship of one meeting including:
 - Opportunity to propose/provide speakers for consideration by the Program Committee

- Company logo on promotional flyers for the sponsored meeting
- Display table at the meeting site
- Four complimentary guest passes to the sponsored meeting
- Preferred seating with HCEPC Board and program speaker during the meeting
- Opportunity to introduce yourself, your company, and the speaker at the sponsored meeting
- Banner recognition at all HCEPC functions during the year.
- Website advertisement on the HCEPC website including your company name, logo, and link to your company website.
- Opportunity to propose/provide speakers for consideration by the Program Committee for the 2019-2020 or 2020-2021 HCEPC year.
- First consideration for Gold Sponsorship level for the 2021-2022 year.

Please note: There will be no gold sponsorships available if a platinum sponsor is confirmed.

If meetings are held virtually instead of in-person due to Covid-19, the following benefits will be provided in lieu of a display table and preferred seating at meetings:

1. *Logo will be displayed during one entire virtual meeting.*
2. *The Gold Sponsor may provide content for one emailing to the Council members through the Council's email system.*

SILVER SPONSORSHIP (limited to 12) \$1,000

A Silver Sponsorship runs for one year after receipt and includes:

- Banner recognition at all HCEPC functions during the year.
- Website advertisement with your company name listed on the Patron page of the HCEPC website along with a link to your company website.
- Recognition on the HCEPC's website Patron page.
- First consideration for the Silver Sponsorship level for the 2021-2022 year.

ADVERTISING OPPORTUNITIES (limited to 12) \$250.00

The Council is offering a limited number of HCEPC an advertising opportunities.

- Advertisers would be able to submit camera-ready advertising to be printed on evaluation forms as well as other documentation distributed at HCEPC events.
- First consideration to submit advertisements for the 2021-2022 year.

If meetings are held virtually instead of in-person due to Covid-19, logo recognition will appear on the website.

If you have questions regarding the sponsorship program, please do not hesitate to ask any or the HCEPC Officers and Board or contact HCEPC Headquarters at 703-532-8778 or execdir@howardcountyepec.org.

**Howard County Estate Planning Council
SPONSORSHIP COMMITMENT**

Yes! I would like to support the Howard County Estate Planning Council as a:

- Platinum Sponsor*** (limited to one) –
 - \$5,000.00 enclosed Send me an Invoice

- Gold Sponsor*** (limited to four)
 - \$3,000 enclosed Send me an Invoice

- Silver Sponsor** (limited to 12)
 - \$1,000 enclosed Send me an Invoice

- HCEPC Advertisers**** (limited to 12)
 - \$250 enclosed Send me an Invoice

**For Platinum and Gold Sponsors please forward a .jpg file of your company logo to Dina Land at execdir@howardcountyepec.org.*

***Advertisers need to submit a camera-ready, black and white .jpg or .bmp file.*

Company: _____

Company representative: _____

Phone: _____ E-mail: _____

Payment Method

Check Enclosed (payable to Howard County Estate Planning Council) Please mail to P.O. Box 5153, Arlington, VA 22205

Credit card payment may be made online at www.howardcountyepec.com under the events tab.