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Thursday May 9, 2019

Cured 18th & 21st

10980 Grantchester Way, #110

Columbia, MD 21044

At Little Patuxent & Broken Land Parkways

PLEASE NOTE LOCATION!

Why Your Client's Do What They Do (And You, Too)

featuring: Stuart L. Ritter, CFP®

Senior Financial Planner, T. Rowe Price Associates

ABOUT THE PROGRAM: A practical look at what affects your clients' decisions, and the (sometimes unrealized) role you play in influencing them. We'll examine the connection and disconnect between intent and action, the role of outside influences (including you!), and how clients misremember the past and mis-imagine the future. You'll come away with a better understanding of why your clients do (and don't do) what they do – and you, too.

ABOUT THE SPEAKER: Stuart L. Ritter is a senior financial planner in the Individual Investors segment of T. Rowe Price Associates. He applies personal finance expertise to conduct research, share key insights, and develop solutions for clients across a broad range of financial planning topics. Stuart earned an M.A. in political science from American University and a B.S. in electrical engineering from the University of Maryland, College Park. He is a CERTIFIED FINANCIAL PLANNER™ professional; a Series 6, 7, and 66 registered representative; and has taught personal finance as an adjunct faculty member at Johns Hopkins University.

Seating is Limited!

Schedule of Events

7:15 a.m. Coffee, Networking and Breakfast

8:00 a.m. **Presentation**

THIS PROGRAM IS BEING HELD AT A NEW LOCATION. At Cured 18th & 21st at the Corner of Little Patuxent Parkway and Broken Land Parkway. The official address is: 10980 Grantchester Way #110, Columbia, MD 21044.

