

HOWARD COUNTY ESTATE PLANNING COUNCIL

11101 Resort Road, #113 ■ Ellicott City, MD 21042

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SPONSORSHIP OPPORTUNITIES 2017-2018

Each year the Howard County Estate Planning Council will be offering sponsorships of our speaker programs. There are currently three levels of sponsorship –Platinum, Gold and Silver.

PLATINUM SPONSORSHIP (Limited to one) \$ 5,000.00

The Howard County Estate Planning Council is offering the exclusive opportunity to be the sole sponsor of the remaining two speaker programs for the remainder of the 2017-2018 HCEPC year. The Platinum Sponsor will have the opportunity to introduce themselves and their company, and to introduce the speaker at every meeting.

Platinum Sponsorship runs for one year after receipt and includes:

- Sole sponsorship of the remainder three meetings including:
 - Company logo on promotional flyers for the remaining three meetings
 - Display table at the meeting site for the remaining three meetings
 - 4 complimentary guest passes to each meeting
 - Preferred seating with HCEPC Board and program speaker during each meeting
 - Opportunity to introduce yourself, your company, and the speaker at the remaining three meetings
- Logo Banner recognition at all HCEPC functions during the year.
- Website advertisement on the front page of the HCEPC website including your company name, logo, and link to your company website.
- Opportunity to propose/provide speakers for consideration by the Program Committee for the 2018-2019 HCEPC year.
- First consideration for Platinum Sponsorship level for the 2018-2019 year.

GOLD SPONSORSHIP (limited to four) - \$3,000

Gold Sponsors will have the opportunity to be the sole sponsor of one meeting. Gold sponsors will be given the opportunity to introduce themselves and their company, and introduce the speaker that is being sponsored.

A Gold Sponsorship runs for one year after receipt and includes:

- Sole sponsorship of one meeting including:
 - Opportunity to propose/provide speakers for consideration by the Program Committee
 - Company logo on promotional flyers for the sponsored meeting
 - Display table at the meeting site
 - 4 complimentary guest passes to the sponsored meeting

- Preferred seating with HCEPC Board and program speaker during the meeting
- Opportunity to introduce yourself, your company, and the speaker at the sponsored meeting
- Banner recognition at all HCEPC functions during the year.
- Website advertisement on the HCEPC website including your company name, logo, and link to your company website.
- Opportunity to propose/provide speakers for consideration by the Program Committee for the 2018-2019 HCEPC year.
- First consideration for Gold Sponsorship level for the 2018-2019 year.

Please note: There will be no gold sponsorships available if a platinum sponsor is confirmed.

SILVER SPONSORSHIP (limited to 12) \$1,000

A Silver Sponsorship runs for one year after receipt and includes:

- Banner recognition at all HCEPC functions during the year.
- Website advertisement with your company name listed on the Patron page of the HCEPC website along with a link to your company website.
- Recognition on the HCEPC's website Patron page.
- First consideration for the Silver Sponsorship level for the 2018-2019 year.

If you have questions regarding the sponsorship program, please do not hesitate to ask any or the HCEPC Officers and Board or contact HCEPC Headquarters at 410-442-4468.

ADVERTISING OPPORTUNITIES (limited to 12) \$250.00

The Council is offering a limited number of HCEPC an advertising opportunities.

- Advertisers would be able to submit camera-ready advertising in a .jpg or .bmp format to be printed on evaluation forms as well as other documentation distributed at HCEPC events.
- First consideration to submit advertisements for the 2018-2019 year.

If you have questions regarding the sponsorship program, please do not hesitate to ask any or the HCEPC Officers and Board or contact HCEPC Headquarters at 410-442-4468.

**Howard County Estate Planning Council
SPONSORSHIP COMMITMENT**

Yes! I would like to support the Howard County Estate Planning Council as a:

- Platinum Sponsor*** (limited to one) –
 - \$5,000.00 enclosed Send me an Invoice

- Gold Sponsor*** (limited to four)
 - \$3,000 enclosed Send me an Invoice

- Silver Sponsor** (limited to 12)
 - \$1,000 enclosed Send me an Invoice

- HCEPC Advertisers**** (limited to 12)
 - \$1,000 enclosed Send me an Invoice

**For Platinum and Gold Sponsors please forward a .jpg file of your company logo to Anna Leonhardt, Executive Director, at hocoepc@rxassociationmgt.com.*

**Advertisers need to submit a camera-ready, black and white .jpg or .bmp file.*

Company: _____

Company representative: _____

Phone: _____ E-mail: _____

Payment Method

- Check Enclosed (payable to Howard County Estate Planning Council)
 - MasterCard Visa American Express TOTAL: \$_____
- For Credit Card Orders: Please complete the following:

Card Number _____ Expiration Date _____

Name as it appears on the card: _____

Address: _____

Signature: _____